S/N 10/726,727 <u>PATENT</u>

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: William R. Matz Examiner: Zhong, Jun F.

Serial No.: 10/726,727 Group Art Unit: 2623

Filed: December 2, 2003 Docket No.: 60027.0201US01/BS02339

Title: SYSTEM AND METHOD FOR PROVIDING A PERSONALIZED

CHANNEL

<u>AMENDMENT</u>

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Dear Sir:

Applicant respectfully requests entry of the corresponding RCE and the following amendment and remarks contained herein in response to the Final Office Action mailed April 3, 2008. Applicant respectfully submits that the amendment and remarks contained herein place the instant application in condition for allowance.

Amendments to the Claims are reflected in the listing of claims in this paper.

Remarks/Arguments follow the amendment sections of this paper.